



# Rotary Club of Cooma Inc

*Rotary Theme for the Month:*

*Vocational Service*

**Meeting – 1 October 2014**

**Allen Spencer – Australian National Busking Championships in Cooma**



## **ANNOUNCEMENTS:**

The District Conference is being held on 14 – 16 November in Canberra. There is an early-bird discount. This event is free for exchange students and Rotarians who have joined since 1 November 2013.

Graffiti clean-up day is on Sunday 26 October. Speak to Peter D if you want to be involved.

If anyone would like to sell tickets for the Duck Race between now and the event on 19<sup>th</sup> October please contact Elaine S.

If there is any interest in taking part in the Rotary/Lions Tug-O-War at the Market on 16<sup>th</sup> November at 11am. This is to raise money for

mental health month; the young Leos will be carrying buckets and collecting donations.

Claire is organising a Mental Health Forum with 3 guest speakers at the Cooma Library on Friday 24<sup>th</sup> October at 1pm.

John K said that the Club is catering for the Kennel Club function at the end of November, the event is 3 days long and they are expecting 300 people per day.

John also asked for people to think about a new local charity/organisation to be supported by the Market Wishing Well.

Patrick is organising an event in Canberra on Wednesday 26<sup>th</sup> November. It is a musical evening to support the Phajoding Monastery in Bhutan. There will be a bus leaving Cooma about 5.30pm for any locals who wish to attend and support this event.

Peter received thank-you cards from Rob Wiles for hosting the ANU medical students and also from the Contact Centre for the assistance with the tables.

**The District Governor is visiting 15 October 2014.**



**Over the next few weeks we will be encountering a series of Foundation Facts supplied by The Rotary Foundation. They are called Did You Know? This is the 3rd set.**

***Did you know*** that the number one per capita club in Australia in 2012-13 was Wishart in D9630 at <sup>US</sup>\$1,979.66?

***Did you know*** that the number one per capita club in 2012-13 in Zone 7B (New Zealand and South Pacific) was Suva East D9920 with <sup>US</sup>\$ 607.56?

***Did you know*** that 50% of the combined giving to the Annual Fund comes back to your District Designated Fund 3 years after it was given?

***Did you know*** that giving to Polio Plus attracts Paul Harris Recognition points?

***Did you know*** that Major Donor Recognition is based on <sup>US</sup>\$10,000 of personal giving? The pin has a blue diamond shaped field around the Paul Harris image. Up to 4 diamonds are placed in the blue field to recognise your level of contribution.

***Did you know*** that the Paul Harris Fellow is recognition not an award? It is a recognition that a contribution of <sup>US</sup>\$1,000 has been given to the Rotary Foundation in your name.

**Did you know** that the Arch Klumph Society recognises personal giving of US\$250,000 and more? There are three levels of Recognition

- Trustees Circle - \$250,000+
- Chairs Circle - \$500,000+
- Foundation Circle- \$1,000,000+

**Did you know** that there are 8 Arch Klumph Society Recognitions in Australia?



#### **OCTOBER DATES**

**Birthdays:** Richard – 10th, Wolfgang – 25th, Hass – 28th, Marilyn (Darrell) – 17th, Kathy (David) – 22th, Joo Siew (Patrick) – 29th

**Anniversary:** Marco & Marjorie – 18<sup>th</sup>, Wolfgang & Christina – 20th

**Date Joined Rotary:** David B, 17th – 13 years  
Claire N, 31<sup>st</sup> – 13 years

#### **Thought of the Week – Ashley**

You cannot have everything you want – where would you put it all.





#### MEETING STATISTICS:

Attendance: 77%

Guests: John Chapman (Marco), Hayden Brotchie (Peter), Allan Spencer (Club)

Apologies: Katrin, Ken, Patrick

We also missed: Kevin

Next Week: Vocational visit to Rhythm Sports at 5.15 and Club Assembly



#### OCTOBER ROSTER

Attendance	Mark C
	Wolfgang
Property	Neil
	Alyson
Fellowship	Margaret E
	Claire
Markets	John K - Co-ord
19 October	Alyson - PA
	Marco - BBQ
	Peter
	Des
	Claire
	Kevin
3 Minute Talk	
8 October	John K
15 October	Joe
22 October	MEMBERSHIP
29 October	Darrell
Sergeant/Thought	
8 October	Elaine S
15 October	Wolfgang
22 October	MEMBERSHIP
29 October	David H
Introduction	
8 October	CLUB ASSEMBLY
15 October	Geoff
22 October	MEMBERSHIP
29 October	Ken
Thank You	
8 October	CLUB ASSEMBLY
15 October	Neil
22 October	MEMBERSHIP
29 October	John C





This week's guest speaker Allan Spencer spoke to us about the upcoming National Busking Championships which are being held in Cooma in November for the third year. This year the event is bigger and is being supported by Cooma Rotary.

Attached is the Media Release relating to the event. This release can be printed out and put on notice boards or email to everyone you know who might be interested or who know of potential buskers.



### 3 Minute Talk – Mark C.

Mark recently got a call from some friends who said they were going to cross the Simpson Desert and would he like to come. He said if he could ride one of his motor bikes he would love to. Most people cross the desert from west to east due to the winds but these people like to do things differently so they decided to cross from east to west.

They left on a Monday morning; bike on trailer and 3 days later arrived at Maree. He got on the bike and started the trek. They travelled from Maree to Lake Eyre, Coober Pedy (where Mark stopped to visit a friend who lives in a hole in the ground) on to the Oodnadatta Track. Up the track to the Pink Road House at Oodnadatta then onto Dalhousie which is on the edge of the Simpson Desert. Dalhousie has a large natural spring that is full of little fish that will feed on your dead skin.

The trip was a definite adventure that included very large, steep sand dunes, large rocks and serious wind. They took about 6 days to complete the journey from Dalhousie to Birdsville. On the way west they met about 100 people travelling east. The average journey speed was 28 km/hr due to the sandy conditons.

Mark thought riding on the salt lakes could be fun but he fell off twice, nearly got stuck and had to keep oiling his chain.

It was an amazing trip which took 6 days, covering 1,800 kms and crossing 1,200 sand dunes. It was a challenge but Mark would be more than happy to do it again and highly recommends it to anyone but you need to be well prepared as it is not easy.





## Australian National Busking Championships™

Saturday 1<sup>st</sup> November! - *"It's easy to remember the first of November"*

The third annual **Australian National Busking Championships™** (ANBC) is shaping up to be a wonderful music event for Cooma and the Snowy Mountains. Local businesses and organisations have pledged sponsorship totalling \$7,700 for cash prizes.

In an exciting new development, this year's event will be presented by the Cooma Rotary Club.

This is great news because the Cooma Rotary Club brings a lot of benefits to this community-based music event.

1. Cooma Rotary Club will bring more helpers, "boots on the ground", on and before the day of the event.
2. Cooma Rotary is part of a great network of Rotary Clubs all around Australia, and indeed the world, so we'll be able to spread the word.
3. Another benefit is that the Cooma Rotary Club brings a large amount of business knowledge and collective wisdom to the table.
4. With Cooma Rotary taking on the ANBC as a special project, this event now has an official not-for-profit status, opening up opportunities for grants and donations.



*Cooma Rotary Club & ANBC organising committee forge a new partnership*

This partnership will ensure that the Australian National Busking Championships™ can grow from strength to strength and in the future become a truly national music festival.



## A Unique Music Festival:

The Australian National Busking Championships is a different sort of music festival for Australia. Most music festivals are based on a particular style of music, e.g. Tamworth Country Music Festival, Woodford Folk Festival, Byron Bay Blues Festival. The ANBC is a celebration of all genres because the buskers bring a huge variety of music to this event. Whether that be Blues, Jazz, Pop, Rock, Folk, Country, Bluegrass, Indigenous, Multicultural or Classical, the Australian National Busking Championships™ reflects the rich diversity of Australian music culture.

## All The Entertainment Is Free:

Tickets for many music festivals can be expensive; in the ANBC all the street entertainment is provided **free of charge**. The audience can, of course, tip the busker but that is their choice. All this wonderful music is performed literally feet away from them.



## How Much Does It Cost To Be A Busker?

There is a registration fee of just \$10 per busker. The maximum fee will be \$40 for a group registration. All fees will be remitted to the Rotary Club of Cooma. The ANBC is open to all genres, all ages, professional or amateur, groups and individuals. There is a total cash prize pool of \$7,700 made up of 20 cash prizes covering all age groups and music styles. By the way, buskers can register as either a competitor (and be in the running for the fabulous cash prizes) or as a non-competitor (and just perform for fun). Either way, the buskers get to keep any money that they may earn on the day or, they may decide to donate it to their favourite charity.

The Entry Form is available to download at: [www.coomamusic.com.au](http://www.coomamusic.com.au).

## The People's Choice Award & Busker Dollars:

The People's Choice Award is a chance for everyone to vote for their favourite busker. Here's how it works: you buy specially printed Busker Dollars (50cents each) from the Cooma Rotary Club stall, which will be situated just outside the Cooma Visitors Centre, and then you vote by placing your Dollars in your favourite buskers' hats. Votes will be tallied and the busker with the most Dollars will be presented with the \$1,000 People's Choice Award at the end of the Finals Concert. Second and Third most popular will win \$700 and \$300 respectively.

But wait - there's more! If you put your name and contact on the back of the dollars, you yourself will be entered in the Lucky Busker Dollars Draw, with over \$1600 worth of prizes to be won.



*Prizes for the Lucky Draw*

## Camping Available:

Affordable camping will be available at the Cooma Showgrounds on Friday and Saturday. This is a fantastic new development, because a lot of the buskers that come from outside of Cooma don't have the money to pay for motel/hotel accommodation. Also, it makes this event more attractive to that huge camper-vanning "grey nomad" market.

Unpowered sites are \$12 per night and powered sites are \$22 per night.

Bookings at Cooma Visitors Centre: 1800 636 525



*Cooma Showground - all amenities & hot showers*

## Promotion and Advertising:



We have developed an extensive marketing campaign. Our media partners include ABC Local and National Radio, ABC TV, Cooma-Monaro Express, The Monaro Post, Snowy River Echo, 2XL & Snow FM Radio, 2MNO Community Radio, Canberra Floriade, and BMA magazine free entertainment guide. We have also been posting daily on our website, [www.coomamusic.com.au](http://www.coomamusic.com.au) and our Facebook page. The Australian National Busking Championships is also listed on Visit Cooma and Visit NSW websites.



*Ian Campbell ABC South East Radio*

On the day, popular ABC Local Radio breakfast host, Ian Campbell, will be one of our judges. He'll also be doing live feeds during the Championships. Ginny Stein, from ABC TV's Landline, will be here with a film crew. Peter Crane from Bon Productions will be producing a documentary as well as HD-quality digital images and audio for future promotions.



*Ginny Stein ABC Landline*



## A Worthwhile Community Event:

From its first year, the Australian National Busking Championships™ has helped local not-for-profit groups raise money through fund raising activities on the day. Organisations such as the Cooma District Hospital Auxiliary, Cooma Rotary Club, Cooma Railway, 2MNO Community Radio, Cooma Swimming Club, St Patrick's Parish School, to name a few, have raised thousands of dollars through this event.



In fact, the main reason why the Australian National Busking Championships™ came into existence was through the wonderful work of the Snowy Ride. The ANBC was originally conceived to provide entertainment and fun for the 4,000 or so Snowy Riders as they passed through Cooma. Since its beginnings in 2001, this annual motorcycle event has raised over \$5 million towards childhood cancer research.



The Snowy Ride is organised by the Steven Walter Children's Cancer Foundation. So we at the Australian National Busking Championships are pleased to support the Snowy Ride. For more information about the Snowy Ride go to: [www.snowyride.org.au](http://www.snowyride.org.au)

## It's All In The Name:

From the first, we have seen the potential for this unique event. It's a powerful name, "**Australian National Busking Championships™**", and it's already working.

Guy Lilleyman the winner of last year's ANBC was struggling to get into the music industry, busking at the Kingston Markets in Canberra when he could. When he became the Australian National Busking Champion 2013, people suddenly began to take an interest in him. ABC radio did a number of interviews and live broadcasts with Guy. A musician's agent has now taken him on, and he's currently touring overseas in South Africa. He proudly displays "Australian National Busking Champion" on his advertising. By the way, he contacted me to make sure he wouldn't miss this year's Championships. He's going to defend his title!

A promotional poster for the band Guy & The Fox. The top half of the poster shows a man and a woman standing in a rustic, industrial-style setting. The man is holding a guitar and the woman is holding a violin. Above them, the band's name 'Guy & The Fox' is written in a stylized, white font. Below the name, it says 'Live from Australia'. The bottom half of the poster is a white box containing text about their upcoming performance at the Tokyo Star Bar in Chiba on 18th September. It also lists their achievements: Double ARIA Nominee, MAMA Award Winner, and Australian National Busking Champion. The website www.Guy.com.au is listed at the bottom.

**Guy & The Fox**  
Live from Australia

Celtic infused  
modern Folk Rock

Double ARIA Nominee | MAMA Award Winner | Australian National Busking Champion

**Tokyo Star Bar**  
Chiba  
18th September  
R20.00  
26 Gleneagles Road, Greenside, Johannesburg

2013 MAMA WINNER | MUSIC VENUE | [www.Guy.com.au](http://www.Guy.com.au)



## The Prizes:

# Australian National Busking Championships™

2014

## The Prizes

Age Categories	Award	Prize Money
<b>Open</b> - Sponsored by the Alpine Hotel Cooma Open Total \$2,500	1. Open Champion 2. Highly Commended 3. Commended	\$2,000 \$300 \$200
<b>Secondary</b> (secondary school aged student) - Sponsored by the Cooma Hotel Secondary Total \$1,000	1. Secondary Champion 2. Highly Commended 3. Commended	\$500 \$300 \$200
<b>- Primary</b> (primary school aged student) Sponsored by Cooma Monaro Express Primary Total \$600	1. Primary Champion 2. Highly Commended 3. Encouragement	\$300 \$200 \$100

### Special Awards - any age

Award	Prize Money
<b>People's Choice</b> – awarded to the buskers with the most “Busker Dollars” - Sponsored by Cooma Rotary Club People's Choice Total \$2,000	Winner: \$1,000 Second Place: \$700 Third Place: \$300
<b>Special Judges Awards:</b> (8 awards @ \$200 = \$1,600) (covering numerous categories including but not limited to; Indigenous, Multi-cultural, Classical, Blues, Jazz, etc.)	
Special Judges Award: - Sponsored by Roses Restaurant ( 2 x \$200 awards)	\$400
Special Judges Award: - Sponsored by Mark Kenmir & Co	\$200
Special Judges Award: - Sponsored by Eucumbene Trout Farm	\$200
Special Judges Award: - Sponsored by Cooma Little Theatre	\$200
Special Judges Award: - Sponsored by Cooma Lions Club	\$200
Special Judges Award: - Sponsored by Cooma Family Dental	\$200
Special Judges Award: - Sponsored by Snowy Monaro Arts Council	\$200

**Total Prize Pool \$7,700**