

The Rotary Club of Cooma Inc.

The Secretary

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MEETINGS:

We meet every Wednesday

6:00pm for 6:30pm at

Dodds Hotel

94 Commissioner Street Cooma

THIS WEEK'S ATTENDANCE: (32 + 4 makeups) 36 members out of 48 = 75.9%%

VISITING ROTARIANS: Neil Russell - Southport North (Education)

GUESTS: Kathy Nichols and Jan (Les S), Nicki Tonini, Alison (David H), Jane Cay (Club), Kathryn Russel (Neil), David Shelley, Joey Herbert (Dugald M), Brenda Campbell-Brown, Georgje and Ryan (Ashley C).

APOLOGIES: Kevin D, David E, Katrin H, Brian J, Julie J, President Pamela, John M.

LEAVE: Monica A, Peter A, Jim H, Kym L, Cheryl and Colin M.

WE ALSO MISSED: Claire N and Alan D.

MAKEUPS: 4

Duty Roster April, May and June

Thought of the Week	Fellowship	Attendance
John Clarke	Margaret Echarri and Claire Neumeyer	April - Alan Hall and Darrell Gaukroger May - Mark Cooper and Margaret Hassall
Property	Introduction	Markets
April - Ken Prendergast and Richard Lawson	Tony Slater	May - Marco R, Chris A, Ken D, Elaine M, Alyson H-J, PA
May - Robbyn Crooks and David Byrne	Vote of Thanks Joe Vescio	June - Steve S, Tony S, Katrin H, Rob S, Alyson H-J, PA

SOME SIMPLE RULES ABOUT ROSTERS

GENERAL: Members rostered on and not able to attend are to make arrangements with another member to take their place.

MARKETS: Those nominated to tow the caravan or chuck wagon are to be at the Rotary shed no later than 8am. Ensure you get the key to the shed from David Holgate PRIOR TO THE EVENT SO THE EQUIPMENT CAN BE SET UP EARLY. If you are unable to tow the van or chuck wagon PLEASE ASK SOMEONE WHO CAN, or advise David Holgate before the event. Others nominated should be at the Park by 8.45am.

The contact number for making apologies and for notification of guests for dinner meetings will be to Kim Adams. Phone 6452 1488 prior to 4 PM on Tuesday afternoons. You may also email Kim; kadams@coomalaw.com.au



Weekly Bulletin



The Rotary Club of Cooma Inc.

eBusiness - Jane Cay

The guest speaker Jane Cay, one of the birds from Birdsnest, who is rather passionate about technology and dresses, spoke on e-commerce and focus on on-line shopping, which highlights how integral the internet has become to the life of every Australian. Pretty amazing when you consider it didn't exist 20 years ago, now it is a research tool for

shopping, communication and entertainment. In 1995 there were only 500 million digital consumers, and there are now three billion digital consumers. Jane was born in Cooma in 1978, and after finishing school went to University in Sydney where eBusiness was the buzz word. She was fascinated with this and wanted to be part of this revolution which would change the way we learnt and did business. Jane got a job in e-business consultation, tackling big questions from major companies which she said caused her brain to explode with the pace, creativity and the challenge. Around this time she fell in love with a farmer and knew her life destination was in rural Australia and knew she wasn't a city corporate girl. Jane married and came back home to Cooma and bought into High Country Outfitters and found that she liked working on the retail floor, but Australia was so far behind the rest of the world with



Jane Cay



Intro by Les

on-line shopping, and thought the opportunity was enormous considering 43% of money spent on on-line shopping in Australia was spent overseas. So they started their on-line shopping in the old gambling den under Mainstreet, then moved to the back of Birdsnest and now on the top floor of Centennial Plaza.

Issue: 21 April

Items of special interest:-

- April - Rotary Magazine Month
- May - Planning Month
- June - Fellowship Month
- July - Literacy Month
- August - Membership Extension Month
- September - Youth Activities Month
- October - Vocation Service Month
- November - Rotary Foundation Month

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eBusiness cont.

This was a leap of faith, this has been a rollercoaster ride since then, with over 2000 people visiting the site each day and the team send out over 40 parcels a day. There is a complete line of clothing on line, they are open 24 hours a day and Jane said it is amazing what time at night or early morning people shop on-line. She did show some of the items displayed on-line, and changes to suit. She said they have a fantastic group of women shopping with them (men weren't included) and they sent out 1,300 newsletters out and the customers are 39% NSW, 21% Vic, 16% SA and 11% WA. They employ 20 staff, took on three apprentices this year and hopes to take on three or four next year. An excellent presentation from a very talented young business woman that is doing great for our community.



Jane Cay

Community Service Report - by David Holgate

1. Attended the district 9710 Assembly on 17-18 April at Eden NSW
2. Your committee has arranged to have the three roadside signs at town entrances reinstated. Each will have the Rotary wheel above the time, location and day of meeting and day of Sunday market.
3. E mailed DG Michael Pedler requesting information on plans for dispersement of Victorian Bushfire appeal funds. A reply has not yet been received.
4. The request for funds from Cooma Ex Services Club for exercise stations project was declined. The offer to use club facilities for fund raising was made. The application by C.M.S.C for government funds, supported by us, has not yet been determined.
5. The roller shutter recovered from shed modification has not yet been advertised.

D. Holgate
Community Service Director

Thought of the Week - Anon

There are no shortcuts to any place worth going.

Member Happenings

Wedding Anniversaries
None till May

Birthdays
None till May

The Club extends our best wishes to you all on your special day.



Gallery



News

MARKETS last Sunday saw 50 stalls and 2 freebies and raised \$1,140. BBQ came to \$2,058.77. The theme for the markets in May will be ABBA—so you know what music Alyson will be playing. Don't know how Marco, Chris and Ken will look dressed in that regalia.

BOWL SCAN PROGRAM there were 289 kits sold this time.

PRIDE OF WORK AWARDS are in a couple of weeks, so please nominate some worthy possible candidates.

Next week's program: Steve Whan MP
Urban Urban Night

Following week: TBA

*Bulletin Reporter — Des Trute
Bulletin editor & production - Irene Shirvington*