

The Rotary Club of Cooma Inc.

The Secretary

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MEETINGS:

We meet every Wednesday

6:00pm for 6:30pm at

Dodds Hotel

94 Commissioner Street Cooma



Weekly Bulletin



The Rotary Club of Cooma Inc.

THIS WEEK'S ATTENDANCE: 36 members out of 49 = 73.5%

VISITING ROTARIANS: John Mercer

GUESTS: Alison (David H), Joey Harbort, Craig, Sue and Harry Mitchell (Dugald M), Ryan and Georgie (Ashley C), Maree (Kevin D), Ian Smith (Club).

APOLOGIES: Brian J, Richard L, Colin M, Steve S.

LEAVE: Peter A, Monica A, Jim H, Julie J, Kym L, Cheryl M.

WE ALSO MISSED: Nil

MAKEUPS: Nil

Duty Roster February and March

Thought of the Week	Fellowship	Attendance
Chris Adams	Margaret Echarri and Claire Neumeyer	February - Graham French and David Libauer March - Geoff Bowland and Lou Moore

Property	Introduction	Markets
February - Ashley Constance and Julie Johnston	N/A	February - Wolfgang L, Jim H, Dugald M, Robbyn C, Elaine M, Alyson H-J, PA
March - Dave Libauer and Mark Cooper	Vote of Thanks President Pamela	March - John M, Cheryl M, Des T, Margaret E, Rob S, Alyson H-J, PA

SOME SIMPLE RULES ABOUT ROSTERS

GENERAL: Members rostered on and not able to attend are to make arrangements with another member to take their place.
MARKETS: Those nominated to tow the caravan or chuck wagon are to be at the Rotary shed no later than 8am. Ensure you get the key to the shed from David Holgate PRIOR TO THE EVENT SO THE EQUIPMENT CAN BE SET UP EARLY. If you are unable to tow the van or chuck wagon PLEASE ASK SOMEONE WHO CAN, or advise David Holgate before the event. Others nominated should be at the Park by 8.45am.

The contact number for making apologies and for notification of guests for dinner meetings will be to Kim Adams. Phone 6452 1488 prior to 4 PM on Tuesday afternoons. You may also email Kim; kadams@coomalaw.com.au

Modern America - Ian Smith

Guest speaker, Ian Clive Mitchell-Smith (prefers to be known as Ian Smith) who was introduced by Uncle Dugald, worked for Mark Vale in parliament before being posted to USA in the Trade Commission. The main point from his speech were:
* **Chicago** - Perception of Chicago is Al Capone, industrial, dirty, Michael Jordan. Not many people



Ian Smith thanked by Darrell

know that there are over 10 million people in the greater metro region, it is the third largest inter modal port in the world, it is the second largest financial services market in the US and 30 of the Fortune 500 companies are based there including Boeing, McDonalds and Kraft. Famous Chicagoans include Obama and Oprah. The first Rotary was established in Chicago in 1905.

* **USA Demographics** - A lot of the differences between Australia and the US are due to population. Australia has 22 million, the US has 304 million. The US remains the world's largest consumer market with \$9 trillion spent each year, three times that of Japan. Changes to demographics will shape the US in the future. By 2050 the number of Latinos will double from 15-30% of the population, minorities will be the majority of the population by 2042 and the number of baby boomers will be 88.5 million by 2050 (doubled since 2008).

* **Obama** - Positive about Obama's election although he was handed a very tough job. May have bitten off too much in his first 12 months but has improved the US's image overseas. Has extended an "open hand rather than a clenched fist". For the first time there is an African American President and it gives African American kids something to aspire to (rather than being a sportsman!).

Issue: 10 February

Items of special interest:-

- February-World Understanding Month
- March - Polio Eradication Month
- April - Rotary Magazine Month
- May - Planning Month
- June - Fellowship Month
- July - Literacy Month
- August - Membership Extension Month
- September - Youth Activities Month

Inside this issue:

Ian Smith cont.	2
Member Happenings	2
Gallery	3
News	3
Club Rosters	4



Modern America cont.

* **Doing Business in the US** - Need to segment the market by geography as well as industry (the US should be viewed as 51 different markets), business comes before friendship (time is money), "modesty will get you no where" Americans want to hear that you have the best product! Emails will not be answered. Call them until you feel uncomfortable and then call them ten more times! Yellowtail is a great story of success by a regional exporter—now employs 600 people in a town of 600! !

Dolly Parton to headline Montreal convention.

Country music legend and philanthropist Dolly Parton will be a keynote speaker during the 2010 RI Convention in Montreal, Quebec, Canada, 20-23 June. Parton will speak at the morning plenary session on 23 June to promote reading among preschool children. She and the Dollywood Foundation's Imagination Library teamed up with Rotary International in March to help provide age-appropriate books each month to children from birth until age five. Since its launch in 1996, the Imagination Library has provided more than 23 million books to preschoolers.

In addition, three influential nonprofit leaders are also slated to speak during convention plenary sessions: Greg Mortenson, co-founder of the Central Asia Institute and coauthor of the *New York Times* bestseller *Three Cups of Tea*; Jo Luck, president and CEO of Heifer International; and Robert Mazzuca, chief scout executive of the Boy Scouts of America.

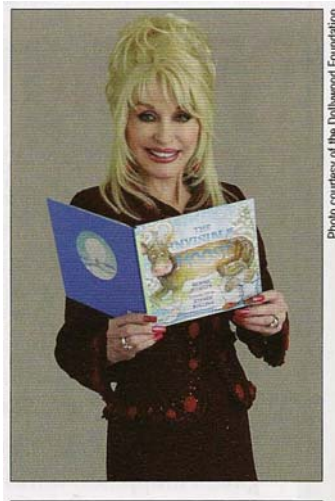


Photo courtesy of the Dollywood Foundation

Thought of the Week - Elaine Mooney

A duty free shop is where everyone goes looking to save money.

Member Happenings

Wedding Anniversaries

Alan and Heather Hall - 20 Feb
David and Kathy Byrne - 27 Feb

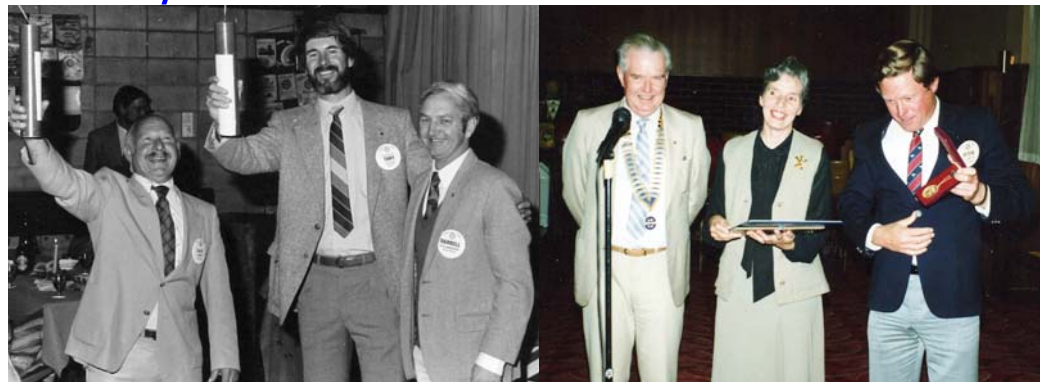
Birthdays

Irene Shirvington - 23 Feb

The Club extends our best wishes to you all on your special day.



Gallery



Recognise anyone?????

News

POLIO PLUS eradication update: in 1988 there were 350,000 cases, in 2008 16,051 cases. The main countries still suffering with Polio are Afghanistan and Nigeria.

ROTARIAN JOHN MERCER, who is back for a short time, gave us a report on life in Saudi Arabia. Yvonne is teaching women the English language, but not how to drive a car.

CHINESE NEW YEAR is being celebrated at the Marlboro Motel from 5pm on 14 February 2010 at no cost. Just bring along some food (doesn't have to be Chinese) and preferably wear red (this is the lucky Chinese colour).

GANGSTER BALL go along and stomp away the night to a Canberra Big Band at Albert Hall on Saturday 13 March 2010. Dress code is 1920-1940s gangsters, flappers and molls, burlesque, vintage or swing. For more information contact Marjorie Revelant (not Marko).

KEMABOLO bike repair project at the Council Depot at Polo Flat will start again next Tuesday at 2pm - this is a Rotary project. Lions can't assist and Des T is not available so Chris Adams needs more Rotarians to assist in supervising the students who are carrying out this work for us.

**Next week's program: Past Cooma Rotarians
Various Speakers**

**Following week:
TBA**

*Bulletin Reporter — Des Trute
Bulletin editor & production - Irene Shirvington*