

DUTY ROSTER – MARCH/APRIL

Attendance:

JUNE: Julie Johnston & Dugald Mitchell

JULY:

Meeting Preparation/Property

JUNE: Patrick Kwan & Wolfgang Laub

JULY:

Fellowship: Margaret Echarri & Claire Neumeyer, with power to add

Be early, if not at a meeting arrange a substitute. If meeting held at another venue arrange to bring property.

**PLEASE NOTE
CHANGES**

Markets –

JUNE 17th: Graham French (BBQ), Les Sutcliffe (C'van), Darrell Gaukroger, Colin Mould, John Gill PA.

JULY 15th: Col Adams BBQ, Brian Jeffries, Alan Hall C'van, John Gill PA, Tom Bellgard

NOTE: Members rostered on and not able to attend are to make arrangements with another member to take their place. Those nominated to tow the caravan or chuck wagon are to be at the Rotary shed no later than 8am. Ensure you get the key to the shed from Robbyn PRIOR TO THE EVENT SO THE EQUIPMENT CAN BE SET UP EARLY. If you are unable to tow the van or chuck wagon PLEASE ASK SOME ONE WHO CAN, or advise Robbyn before the event.

Others nominated should be at the Park by 8.45am.

NEXT MEETING: Cooma Thai Restaurant

WEDNESDAY 20th JUNE, 2007

Guest Speaker: Sam Green

Group Study Exchange

Intro: Lou Moore :: Thanks: Ashley Constance

Apologies to Darrell by 10 am PLEASE - Phone 6452 3302

PLEASE RESPOND DIRECTLY TO DARRELL ON 6452 3302

THOUGHT OF THE WEEK -- Anon

Some people believe marriages are made in heaven, but
remember so are thunder storms

NEXT WEEK: Julie J.

Bulletin by John & Des

WEEKLY NEWSLETTER

of the

Rotary Club of Cooma

"Rotary – Gateway to the Snowies"



13th June, 2007

www.d9710.rotary.org.au/Cooma

No. 48 – 2006 - 2007



Guest Speaker excites club

Our guest speaker, who filled in at very short notice, was Herbert Field a marketing consultant, who has completed studies in both the USA & and the UK. He opened by saying where else in the world except Cooma, can you get an hour chat with the Mayor for \$10 (I think he probably had a haircut at Tony Kaltoum's) He said there

were three problems in marketing

1 Psychology of customers 2. Difficult Regulation Regime (there are 30,000 new pages in Victorian regulations this year) 3 Superior buying power of larger businesses. He said there were 9 objectives.

1. To sell to more people more often 2. Business is now a Marketing situation. 3 We are now in a Creative Revolution, so focus on creativity. 4. Expand the dealings with customers 5. Offers need to be hot 6. All customers must be treated as a friend 7. Brand customer as well as products 8. Be outgoing 9 Go for it, get your finger out of your mouth. Herbert used Rotarians John M, Tony S, Steve S Allison H-J & Sarah W to emphasis these points. He also said there were a few hurdles that had to get over some where A. Automatic Management does not work, B. Lack of information C Focusing on Market. He also said some of this information could be used for club matters.

charity thai luncheon

Charity Tie Luncheon Friday 29th June from 12 noon to 2.30pm. All you can eat for only \$20. Venue: Thai Restaurant (Old Bank Cafe) All proceeds to the THai Temple Lopbruni to buy medicine for children with HIV. Bookings by Friday 22nd June to 6452 7989 or 0423 089 137 Prosan Sharp

DROUGHT RELIEF DAY , another is being held at Burra on 1/7/07 and 200 to 300 are expected to attend, our club will be doing breakfasts we need some volunteers , See Frenchie for more.

AUSTRALIAN ROTARY HEALTH RESEARCH FUND> Secretary Brian read out that their next major Focus will be Mental Health & Well-being of Children, advertising in 2008 Funding in 2009. some startling information was Govt. figures show 360,000 depression prescriptions dispensed to young children last year and unfortunately Australia has the 4th highest suicide rate for 15-25 year olds.

NEWS LETTER ON PAGE 4 REPORTED Cooma Rotary club being awarded the Australian Health Research Fund Award which is presented to the club making the greatest per capita contribution during the Rotary Year typifies the commitment this club has to all avenues of service. Included in this item was the Skateboard Park project (under the watchful eye of Dave Holgate) Hosting District Assembly, Quality of guest speakers, membership, Pride of Work awards, Vital Call, Bowel Scam, Kemabolo water project, support of RYLA, RYPEN & GSE programs.

BULLETIN:

As from 1 July the Bulletin will be emailed to members. Ensure you have your email on file with Steve S.

CHANGE-OVERS:

COOMA: Ex Services Club 27th June 6.30 for 7pm.

EDEN at Fishermans Recreation Club 6.30 for 7.00.

RSVP Ed Chenery, PO Box 70 Eden Tuesday 3rd July

BEGA to be held at Pepperberry's Ayres Walkway Bega 28th June

RSVP 20th June Phil McDonald 6492 2466

BOMBALA to be held at the High School Multi Purpose Hall 30th June

RSVP 22nd June Fiona Crawford 6458 3662

DISTRICT CHANGEOVER LUNCHEON and Award Presentation on Sunday

24th June 11am for 12noon. Cost \$32 per person at the Hellenic Club

Bookings by 20th June (No late bookings can be accepted) 6227 5676



Left Tony gives the salute and below we see John M sucking his thumb!

Below left Steve S presents Herbert with the Award and a Rotary pen



Below Steve helps out our guest speaker with a wave whilst (right) Alison and Sarah give forth in song. (Aeroplane Jelly



ATTENDANCE 13th June

38 + 1 makeup = 39 members out of 54 = 72%

GUESTS: Herbert Field (Club), Irene (Steve S), Jan (Les S)

APOLOGIES: Monica A, Ashley C, Peter D, Gail E, Alan H, John M, Sabine S..

LEAVE Marriane B. Liz A. John & Heather J, Lou M.

MAKE UPS: Peter D (Kemabola Water Project)