



Engage Rotary - Change Lives

Guest Speaker - John Bowe - Modern Landscape Gardening

Intro: Katrin H

Thanks: Margaret E

John has been involved in the nursery industry most of his working life. He said horticulture is an old science, it has been around for a long time. They have been cloning plants for 100's of years. The industry in Australia started out as small, non-scientific Mum and Dad operations. Most transactions were done through mail order. The plants were grown in the open ground, dug up and posted out. He showed us a catalogue from the late 1800's, the nursery was located in Pitt Street, Sydney and they had a couple of farms "out in the sticks" at Gosford and Randwick. They provided a large range of products which included cut flowers, seeds and seedlings, delivered through the post via mail order.

Containers for plants included jam tins or terracotta pots, which were considered very high tech. Soil and soil mediums were top soil based for use in containers. Following WWII there were major advancements in pots though the development of plastic pots. Plastic pots allowed plants to be put into containers in a more affordable manner which meant they were available to the public to purchase as an impulse buy compared to having to make an order through the mail and having to wait for it to arrive.

The soil which was originally used in containers created some problems as it was stagnant, which was not good for plant health. This led to the development of composed mixes which allowed water and air to move through, keeping the plant healthy. Fertilizers were also an issue which guided the development of slow release fertilizers we know today.

The industry in the 1970's & 80's was booming due to the development of suburbia. You could grow and sell virtually anything. During this time the nursery retailer evolved as a go between for the grower and the buyer as specialised growers developed. Marketing and promotion also increased and now plant labels read like an encyclopaedia of plant information. The industry went from small operations to large ones and a lot of people made plenty of money.

During the mid 2000's the industry suffered a blow from drought and politics. Due to the drought people started to feel bad about planting things as they needed water to survive. In Canberra severe and strict water restrictions were put in place so this also inhibited people from putting in new plantings. But time has moved on and we are now back to better than average conditions and consumers confidence in planting is improving. There have been some significant changes though, people are returning to independent growers and retailers. This is because the independent is usually in the same area as the buyer and they can supply advice and information relevant to specific plants and areas. Personal service and local product are once again becoming valued by the consumer.

In a very hands-on industry the Internet is providing an unexpected boon as people now use it to reach growers and view the wares available, it is like the industry is "going back to the future" by showing what is around and having people order and getting the products delivered to their homes.



John Bowe



John & Dave H



John & Des T



John & Margaret E

The contact for making apologies and for notifications of guests for dinner meetings is Les Sutcliffe on 6452 7442 or e-mail leecooma@bigpond.com by 10am on Tuesdays.

Engage Rotary - Change Lives

Rotary Theme of the Month - Literacy

This Week's News

President's Announcement: A reminder about attendance at meetings. All members are required to advise when they will be absent from a meeting. Last week we had numbers of 23 and 27 arrived for meals. That means a lot of quick work in the kitchen and we are very grateful to the boys for their hard work. Tonight (Wednesday 10th) the number of attendees was 19 and the number of diners was 17. When we over-quote the number of diners, it means that the club members have to pay for the uneaten meals as the boys in the kitchen order and prepare food for the numbers quoted. Also, if you are absent from one meeting, unless you have already specified, it will be presumed that you will be present for the following meeting.

Please Note - if you have not given notice of your non-attendance at a meeting you will be expected to pay for the meal anyway.

We received a thank you card from the Cooma Public School indicating how much they appreciated our support and fund raising for the sensory program.

We also received a letter from Lou M following his move to the coast and subsequent resignation from the club. He wished to express his thanks for all the support, encouragement, assistance and most of all the friendship extended to himself and Elaine over his time as a Cooma Rotarian. He also wished to encourage everyone to participate to make the club the best it can be.

Katrin had two announcements to make - firstly if you require a copy of the District Directory let her know as she has a limited Number available. Secondly, a reminder to Board Members and Committee Chairpersons, if anyone has done any community service hours let her know so the hours can be reported to the District.

Elaine M also had two announcements - the first one was for people doing a 3 Minuter, if you could speak about your vocation so we can all learn something about what you do or have done, it would be good. Also she has volunteered to arrange a visit to the Cooma gaol on one of the available days (Mon - Thurs) between 2.30 and 3.30. She needs 8 people, if you are interested let her know what day would be best for you so she can co-ordinate as satisfactory time for all.

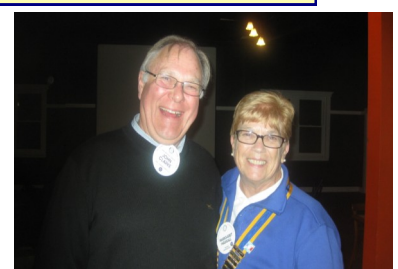
Photo Gallery



Elaine M, Elaine S & Margaret E



Jim H & Ashley C



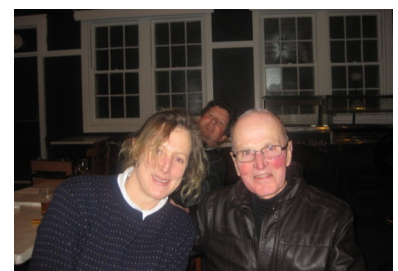
John C & Pres Hass



Jim H & John C



Mark C & Marco R



Brenda C-B & Dave H

THOUGHT OF THE WEEK: Elaine S

**Worry is like a rocking chair,
it gives you something to do but doesn't get you anywhere.**

The contact for making apologies and for notifications of guests for dinner meetings is Les Sutcliffe on 6452 7442 e-mail leecooma@bigpond.com by 10am on Tuesdays.

Engage Rotary - Change Lives

**WE MEET WEDNESDAYS 6.00PM FOR 6.30PM
AT DODDS HOTEL, COMMISSIONER ST. COOMA**

3 Minuter

Ken D provided the 3 Minuter this week. This was his 3rd 3 Minuter and for his previous two he spoke about land care in the Numeralla area, as he knew it. This time he decided to speak about Numeralla, the township.

Numeralla was discovered by people drifting over the range from the coast and also by people moving south from Goulburn. In 1833 it was decided to start an official settlement, many well known families have helped develop the town.

It is a small town with many different committees but most people wear more than one hat. Ken noticed when living in Cooma waiting for his second house to be built that Cooma has more people and more committees vying for support but they don't seem to engage with each other for support. Where in Numeralla everyone knows what is going on and everyone seems to offer a level of support to all committees.

2014 will see the 40th Anniversary of the Numeralla Folk Festival. The Folk Festival Organisation are a solid group who, leading up to the event, hold regular meetings over a 6 to 9 month period. Following this year's event it has earned a level of notoriety by having not just one but two biffos. The discussion started on the Saturday and some people involved decided to return on Sunday to finish it.

The proceeds raised from this annual event provides support for a variety of local organisations including the 2 Bush Fire Brigades, 2 local churches, the School P & C, the Tennis Club and the Numeralla & District Incorporated organisation. The Numeralla & District Inc provide support for other organisations through their incorporation by assisting in the application for monetary grants and other support. Sub-groups of this organisation include the Tennis club, the Hall Committee, the School and most recently the Fishing Club, which have all applied for and received grants. We look forward to Ken's next instalment which will include bushrangers and gold.

This Weeks Attendance: 19 out of 34 = 56%

Visiting Rotarians: None

Guests: John Bowe (Club)

Apologies: John V, Tom B, Geoff B, David B, Kevin D, Graham F, John K, Les S, Joe V, Darrell G, Wolfgang L, Richard L, Dugald M.

Leave: Peter A, Neil B, Matt T, Dave L, Ken P, Tony S,

**The Rotary Club of Cooma
The Secretary
PO Box 14
Cooma NSW 2630
Phone: 042 138 150
E-Mail: coomarotary@home.netspeed.com.au**

The contact for making apologies and for notifications of guests for dinner meetings is Les Sutcliffe on 6452 7442 or e-mail leecooma@bigpond.com by 10am on Tuesdays.

Engage Rotary - Change Lives

ROSTERS	July	August
Attendance	Rob Des	John V Ken D
Property	Brian Elaine S	Patrick Geoff
Fellowship	Margaret E Claire N	Margaret E Claire N
Markets	John K- Co-ord Alyson H-J - PA Ken D - Res John K - Van Elaine M Marco Peter D Hass	John K - Co-ord Alyson H-J - PA Brian - Res Wolfgang - Van Claire N Darrell John C Patrick K

SOME SIMPLE RULES ABOUT ROSTERS

GENERAL

Members rostered on and not able to attend are to make arrangements with another member to take their place.

MARKETS

Those nominated to tow the caravan or chuck wagon are to be at the Rotary shed no later than 7am. Ensure you get the key to the shed from John King PRIOR TO THE EVENT so the equipment can be set up early. If you are unable to tow the van or chuck wagon PLEASE ASK SOMEONE WHO CAN, or advise John King before the event. Others nominated should be at the park by 8.30am.

Upcoming Programs	Three Minuter	Thought of the Week
Guest Speaker: Kathy Guion from the HUB - A snapshot of Cooma's Young People Intro: Ashley C Thanks: Kevin D	17 July - Geoff B 24 July - Dugald M	17 July - Marco R

Upcoming Guest Speakers - 24 July - Akram Azum—Young Australian of the Year
Partners and guest are invited to this very special presentation

MEMBER HAPPENINGS

BIRTHDAYS	ANNIVERSARIES	JOINING DATE
John V - 3 July Dave L - 7 July Tony S - 8 July Patrick K - 23 July Jan S spouse of Les - 11 July Christina L spouse of Wolfgang - 12 July Lisa spouse of Matt T - 16 July	None recorded	Peter D - 1 July Jim H - 24 July

The contact for making apologies and for notifications of guests for dinner meetings is Les Sutcliffe on 6452 7442 or e-mail lecooma@bigpond.com by 10am on Tuesdays.